Ad Hoc

Build human-centered experiences that transform how your organization serves people.

Ad Hoc succeeds where others have failed. We bring our customers a vision for new ways to apply technology to their goals. We're helping customers adopt new technologies, launch flagship products, and adopt enterprise-wide methods for creating human-centered experiences.

SELECTED CAPABILITIES

DIGITAL SERVICES

- Application development
- API and interoperability development
- Platform development
- Workflow and process implementation
- Content management and creation
- Secure and personalized experiences
- Design systems
- Digital service operations

CUSTOMER EXPERIENCE

- CX operations
- Service visualization
- Service discovery and design
- Measurement and insights platform
- Process design
- CX assessment and benchmarking

DATA ARCHITECTURE

- Data research and strategy
- Data infrastructure
- Data pipelines, management, and ETL
- DataOps
- Data visualization and storytelling

Let's talk. **hello@adhoc.team**

18.2

million enrollments in healthcare plans using HealthCare.gov between 2019 and 2022

4.8

out of 5 stars for the VA Health and Benefits mobile app based on more than 1 million downloads

40%

increase in enrollments using the new Medicare Plan Finder compared to the legacy tool

FLAGSHIP PROGRAMS

CMS Website Development Services

Ad Hoc has led the design, development, and product management of the public-facing portions of HealthCare.gov since 2016. Our team has built a reliable, user-centered public experience including the ability to see and compare plans, find local help, and ultimately enroll for healthcare.

VA.gov

Ad Hoc's leadership in product management and user-centered design helped VA consolidate dozens of websites into a unified, Veteran-centric online experience for America's more than 20 million Veterans and affiliated users. This project transformed the VA's online presence into a service provider for Veterans with usability and performance that match private-sector services.

Quality Payment Program Front-End

The Quality Payment Program helps healthcare providers focus on care quality. Ad Hoc has delivered key back-end and front-end services that have helped the program remain flexible to market changes, exceed performance objectives, and create a modern development environment for continued growth.

VA API Development & Operations

Ad Hoc administers, builds, maintains, and improves an API platform that supports third-party development teams creating VA services. The team works collaboratively with VA.gov and a multitude of other private-sector teams to build modern, reliable, user-centered APIs toward the goal of creating a single online destination for developers to discover, understand, and build against VA's APIs.

WORKING WITH AD HOC

Contract vehicles:

- **GSA MAS**
- **NITAAC CIO-SP3** Small Business: Other Than Small Business. Contract holder: HIT Venture

NAICS Codes: 541511, 518210, 519290, 541512, 541513, 541519, 541611, 541612, 541613, 541618
UEI: LJZ8SBUM9NM5
Cage Code: 74R94

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